

Automotive Service Councils of California

MT. DIABLO - CHAPTER 20



ASCCA CHAPTER 20, Volume 20, Issue 11– MAY 2025

MAY 2, 2025



Automotive Service Councils of California
Professionals in Automotive Service ~ Since 1940

ASCCA Networking Night

May 15, 2025 | 6-9 pm

ASCCA's current State President *Dave Kusa*
will be our Guest for an evening of
ASCCA Programs, your Input and Q&A

At the Greenery Restaurant
~ 1551 Marchbanks Road ~
Walnut Creek, CA 94598



Business Acceleration Team (BAT)

Pricing:

One person per Ch 20 member shop free.
Additional persons *and* ASCCA members \$50 pp.

Ch 20 Educators free - \$20 *for* credit Certificate.

Non ASCCA members \$60 pp.

Cash or check at the door.

Dinner included. Bring a guest!



RSVP to editor20@sonic.net OR to any Board

President's Message - May 2025



OFFICERS & BOARD

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We have made it through the first quarter. Summer is just around the corner. Throughout the industry many shops have seen a slowing in vehicle repairs. Now is the time for you to utilize your resources and encourage customers to get those repairs done before summer family trips.

Your Chapter Board has been working hard on several things. We have spent quite a bit of time working on our Bylaws that were due for a refresh. The revised Bylaws are attached to this email. Please review them prior to our next meeting so we can answer any questions you might have.

Speaking of our next meeting - **May 15th** at The Greenery in Walnut Creek will be with Dave Kusa. Dave is the President of the ASCCA at the State level. He will be speaking to us about BAT (Business Acceleration Team) and ASCEF (ASC Educational Foundation)

July 17th at TechZone Auto - Jack Rosebro will be talking about Hybrid safety and some emerging trends on hybrid and electric vehicles. Bring your Techs to this one!

September - we are working on our ideas for a program, stay tuned.

The Board has decided to have another BBQ. The last one at the Lafayette Reservoir was a blast.

Save the date: **Saturday, August 23rd** at Pleasant Hill Park, 147 Gregory Lane in Pleasant Hill. This is a family event where your significant others and kids are welcome. Watch here for more details.

The Board is here for you, and your input is vital to shaping what we do. With your input and participation there would be no Chapter 20 or ASCCA. If you ever have a question or concern, please reach out to any Board member.

Rob L - TechZone Auto

ASC-CA Chapter 20 BYLAWS and CHAPTER MANUAL

Please review the Attachments from Trent in a separate email in your inbox - your input is important

ASC-CA Chapter 20 MISSION STATEMENT

"To promote professionalism throughout our industry by upholding our state code of ethics and sharing our successes and failures with our members and future members". "To elevate and unite automotive professionals and give them a voice".

Liberty High School Auto Club Presents:

CARS vs TRUCKS High Class Show Down

Benefiting the Liberty High School Auto Shop Program

Gar Entry:
\$30 Day of Show,
\$20 in Advance.
Credit, Venmo, Apple pay
Accepted!

Follow us on Instagram for updates!!!
@LIBERTY/AUTOCLUB

Saturday May 3rd 2025
Cars line up at 8AM
Show Time at 10AM- 2PM


Independence High School Parking Lot
Enter North on First Street at Pine in Brentwood, CA

Win Custom Awards!
Live DJ (Evel Bunny)
Live band performances

**Food Vendors
Available on
site!!!!**


ALL VEHICLES WELCOME!!!
CARS, TRUCKS, BIKES, NEW CARS,
CLASSICS, HOTRODS, RATRODS!
IF IT HAS WHEELS, BRING IT!!!!

Location:
Independence High School
929 Second Street Brentwood, CA
Parking lot in the back off Pine.
**Line up for cars is North on
on First street going towards
Pine st. At 8AM.**



For banner or vendor
information, contact Jon Dorr
at 925-634-3521 x5404 ~
dorrj@luhsd.net

Banners 5'x7' - \$50 | Booths
10'x10', includes one car,
\$200, extra cars \$50


**CHAPTER 20
SUPPORTS OUR
LOCAL EDUCATORS
AND STUDENTS!**

Two car shows in May!
This weekend at
Independence High School,
and
May 18th at Clayton Valley
Charter High School

CLAYTON VALLEY
CHARTER HIGH SCHOOL

**SUNDAY
MAY 18**

UglyAuto



CAR SHOW & Open House



SHOW CARS PLEASE ARRIVE 10-11 AM | SHOW STARTS AT 11 AM
Preferred spots are first come, first serve.
No preferred spots after 11AM.

FREE TO PARTICIPATE

DONATIONS ARE GREATLY APPRECIATED
All Proceeds benefit Clayton Valley Ugly Auto

OPEN TO THE PUBLIC **FREE ADMISSION**



Acrisure Insurance is ASCCA Chapter 20's Newest Associate Member ... Welcome Aboard!



Acrisure Insurance

Ryan Cummings ~ 1350 Treat Blvd, Suite 100 ~ Walnut Creek, CA 94526 ~
925-553-4874



April 10-16, 2025



Trent Courtney and Antonio Munoz attended for Chapter 20 to help as judges ~ looks like they had a lot of fun!



Save the Date for the 59th SLSC, April 9-12, 2026, Ontario, California



**CHAPTER 20
SUPPORTS OUR
LOCAL EDUCATORS
AND STUDENTS!**

At Mount Diablo School District's
Campus to Career event



**ASCCA All Chapter
Sample Swap
May 8 at 5:45pm**

[Register Here!](#)

[View the Flyer](#)

Join us for this all-chapter, all-volunteer sample and great idea swap~bring your best ideas & get some new ones, too.



Looking for new ideas?

That's why we have these quarterly meetings! We all need some fresh ideas. Joining this annual meeting and our other quarterly meetings is guaranteed to bring you at least a few new ideas.

**COOL
AIR
REBATE**

-You're Invited-

**COOL AIR REBATE
STATEWIDE LAUNCH!**

Press Conference & Community Event

🇺🇸 Thursday, May 8, 2025
🕒 10:00 a.m. - 11:00 a.m.

📍 BMR AUTOCARE
8636 Antelope North Road, Antelope, CA 95843

**After recent
Partnership with ASCCA
Cool Air Rebate Announces
Statewide Launch on
May 8th, 10-11 am
at BMR Autocare in Antelope**



LIFT

AUTO REPAIR MARKETING

877-733-3446

liftautorepairmarketing.com

info@liftautorepairmarketing.com

ALL-IN-ONE MARKETING SOLUTION



Schedule a
FREE
strategy
session today!

LET US DO THE WORK WHILE YOU DO WHAT YOU DO BEST— RUN YOUR SHOP!

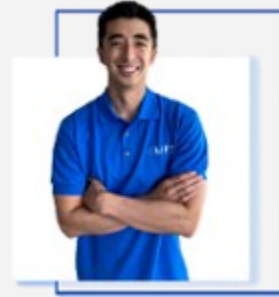
OUR SERVICES

-  **Website Development**
Convert visitors into customers with a professionally designed website.
-  **Local SEO**
Proven tactics to drive organic traffic to your shop.
-  **Pay-Per-Click (PPC)**
Get more customers instantly with targeted ads.
-  **Reputation Management**
Gain trust with quality reviews and strategic management.
-  **Text Message Marketing**
Engage customers with reminders and promotions.
-  **Social Media Management**
Keep customers engaged with unique, interactive content.
-  **Local Service Ads**
Dominate local searches with top visibility.

What Our Clients Say!

"I have been with LIFT for over three years now, and I am very happy that I made the move. I feel like I am receiving concierge service as a LIFT client. Kelsey and his team are doing a top-notch job with my GMB and SEO management."
David Brock, Brock Automotive Import Service

"Since we've been with LIFT, Kelsey and his great team of representatives have brought us back up to page one for search results, slots one and two, which has been great for our business."
-Garrin Ellis, Garrin's Automotive



The Jeff Stich Memorial Scholarship



If you would like to make a donation, go to

**ASCEF ~
Jeff Stich Memorial
Scholarship**



Do you have an old car you don't know what to do with?
Donate to the ASC Educational Foundation!

Call (844) 877-2473 to make a donation today! Every car donated goes towards scholarships for students developing a career in the automotive aftermarket industry.

Vehicle donations are tax-deductible.

We accept all types of vehicles that meet the following basic requirements:

- ◇ **Vehicle has a clear title.**
- ◇ **Vehicle is in one piece.**
- ◇ **Vehicle is accessible for safe towing.**
- ◇ **Vehicle does not need to be running.**

For more information about the advantages of donating a vehicle to ASCEF, visit ascef.org.

Your donations raised will continue to help us award scholarships to students seeking a career in the automotive aftermarket industry.

We appreciate all the support! [Link](#) to the 28 minute February 2025 webinar

CHAPTER 20 MEMBER LIST

REGULAR MEMBERS

All-Flow Muffler & Auto
 Danny Larson
 3900 Pacheco Blvd
 Martinez, CA 94593
 925-229-3044

Burrough & Sons Automotv
 Jacob Burrough
 5154 Sobrante Avenue
 El Sobrante, CA 94803
 510-222-3330

Cecil's Hi-Tech Auto Care
 Antonio Munoz
 799 Davis Street
 Vacaville, CA 95687
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Central Automotive
 Matthew Weathers
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 Walnut Creek, CA 94597
 925-932-6604

Contra Costa Auto Service
 Neal Wiebmer
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 Concord, CA 94520
 925-798-1205

Dick & Ryan's Auto Repair
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 Livermore, CA 94550
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Dublin Car Tek
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 Dublin, CA 94568
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European Auto Repair
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Gilmores Auto Service
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Main Street Automotive
 Walnut Creek Transmission
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 Ted Curran
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 Allen Pennebaker
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 925-254-2012

Orinda Shell Auto Care
 Kathy Mitchell
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Solano Way Auto Repair
 Ken R. Fritzberg
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 925-676-2890

TechZone Auto
 Matt Patterson
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Top Shop Auto
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Walnut Creek Automotive
 Jeff Boaman
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 925-849-6440

West Coast Muffler & Tire
 Steve Elstins
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 Concord, CA 94520
 925-676-8376



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Chapter 20 appreciates its Associate Members, Branch Members and Corporate Representatives

Acrisure Insurance	Ryan Cummings	925-553-4874 rcummings@acrisure.com
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Superior Auto Parts	Chris Sanchez	925-457-3920 chris@trimoninc.com

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Solano Community College
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Pittsburg High School
 Mark Childers
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 Pittsburg, CA 94565
 925-473-2390 ext 7799



USEFUL LINKS & CONTACTS

ASCCA Membership Portal

Use your email address registered with the ASCCA office for this login creation.
Your username will automatically be **FirstName.LastName**. [Create your login here](#)

ASCCA Calendar at a Glance

Monthly ASCCA Newsletter for Members

<https://www.ascca.com/news/wyntk-archive>

April 2025 edition - with a full update of events and news!

ASCCA Benefits Summary Page

ASCCA attorney, **Jack Molodanof**, 916-447-0313m, <jack@mgrco.org>

Legislative Update for April 2025

Jeff Stich & Kathy Smith/Chapter 20 Scholarships

ASCEF - <https://automotivescholarships.com/scholarships/ascca>

(916) 290-5828 | (916) 444-7462 – fax kpeyser@amgroup.us

ASCCA training video library

NWACA - April Dateline Newsletter

ASCCA Webinar - What To Do If You Are Cited by BAR

BAR Advisory Group - ***February 2025 meeting report*** - Next meeting was
April 24, 2025

Bureau of Automotive Repair Launches Online License Printing
www.bar.ca.gov/license-print

BAR - Citation and Remedial Training Programs - <https://www.bar.ca.gov/citation>

BAR - Vehicle Safety Systems Inspection Program -
<https://www.bar.ca.gov/pdf/manuals/VSSI.pdf>

ASCCA State Office

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Gloria Peterson - Executive Director, Ext 104, gpeterson@amgroup.us

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Jacob Gray - Membership Services, Ext 137, jgray@amgroup.us



Maximize your ASCCA membership with four key components:

Networking with Peers: Connect with automotive professionals from across California and build meaningful relationships.

TeamTalk Platform: This platform enhances collaboration within our community.

Chapter and State Benefits: State and Chapter programs are designed to support you.

Business Growth: ASCCA can help you succeed – offering training programs, skills support, legislative monitoring, networking and other relevant resources.

Members
Associates
Vendors
Services
Training
Technical
Marketing

Toot your horn with us, reap the benefits you seek, and support Chapter 20 ~ all at the same time!

ADVERTISE in CHAPTER 20's NEWSLETTER!

	6 months	1 year
1/4 page	\$250	\$400
1/2 page	\$500	\$800



Mission Statement / Core Purpose / Code of Ethics

MISSION STATEMENT: To provide business resources for our members and to advance the professionalism of the Automotive Repair Industry.

CORE PURPOSE: To elevate and unite automotive professionals and give them voice.

CORE VALUES: Integrity, Compassion, Professionalism, Unity

BHAG: Make the public aware that ASCCA means skilled professionalism and inspired customer trust.

CODE OF ETHICS:

1. To promote goodwill between the motorist and the automotive industry.
2. To have a sense of personal obligation to each individual customer.
3. To perform high quality services at a fair and just price.
4. To employ the best skilled personnel obtainable.
5. To use only proven merchandise of high quality, distributed by reputable firms.
6. To itemize all parts and adjustments in the price charged for services rendered.
7. To retain all parts replaced for customer inspection, if so requested.
8. To uphold the high standards of our profession and always seek to correct any and all abuses within the automotive industry.
9. To uphold the integrity of all members.
10. To refrain from an advertisement, which is false or misleading or likely to confuse, or deceive the customer.